



EVEREST
AD. & EVENT
MANAGEMENT

COMPANY PROFILE



ABOUT US

We, Everest Advertising & Event Management Pvt. Ltd. (EAEM), are pleased to introduce our company as one of the fast growing companies in the field of professional communication and event management in the country. EAEM has a diverse team of professionals working in the advertising and event management industry with the experiences of 10 – 25 years. Well equipped with quality human resources and cutting-edge tools, we are firmly committed to deliver the top-of-the-line services.

MISSION

To provide vision, drive and strategic intent for our clients and to constantly innovate, imagine and inspire to exceed client expectations.

VISION

To establish as ourselves as a strong and stable player in the field of Nepali ad and event management.



WHAT WE DO

-  Strategic Planning, Conceptualization of Integrated Marketing Communications
-  Audio & Visual production
-  Media Strategy, Media Planning and Execution
-  Handling various social media platforms
-  Maintaining PR
-  BTL Fabrication & Execution
-  Supervision of production of Communication materials
-  Brand Activation design and execution
-  Event Management & Supervision

OUR SATISFIED CLIENTELE

SIPRADI
SIPRADI TRADING P. LTD.

TATA MOTORS
Connecting Aspirations

TATA
Genuine
Parts
Engineered to go the distance

TATA HITACHI
Reliable solutions

TATA

SIPRADI ASSURED

EXIDE

KEYAL
GROUP



CG CHAUDHARY
GROUP

LG

TCL

ZTE | SMART PHONE
Tomorrow never waits

Rasna

ECO
BLOCKS

KST
Shree Krishna Steel

NARAYANI
STEELS

GORKHA FEED
INDUSTRIES PVT. LTD.

MAK
LUBRICANTS

MICHELIN
A better way forward

NADA
AUTO SHOW 2017

Quality
Better Health, Better Life

PATAN
COLLEGE
FOR PROFESSIONAL STUDIES
AN INITIATIVE OF BBSB

LBEF
CAMPUS



ADB

Government of Nepal
Ministry of Commerce

NSET

Nepal Red Cross Society

अनुपम
पेटिट वाना

CIMMYT
International Maize and Wheat Improvement Center

ESTD 1998

JAVRA
SOFTWARE

रहितो बीमा कम्पनी लिमिटेड
Rashiyoo Bima Company Ltd.

Red House
Jungle Resort

SHALIMAR GROUP

Sunrise Cityhomes
Boutique Apartments & Designer Penthouses

unicef

CASIO

BLUE STAR

SONY
make.believe

LAKMÉ
REINVENT

BBLUNT
Salons + Products + Expertise

VIDEOCON

CISCO

NIVEA

Godrej



OUR WORK

OUR WORK

TATA MOTORS
Connecting Aspirations

TATA

AS SAFE AS A MOTHER'S ARM

TATA NEXON, THE SAFEST SUV

★★★★★
GLOBAL NCAP
5 STAR SAFETY RATING

SIPRADI TRADING PVT. LTD., An ISO 9001:2008 Certified Company, **Thapathali** 01-4250610, 4250612, 4222152, **Himanshu** 9801909840, **Kabindra** 9801013447, **Peenam** 9801909884, **Surya** 9801013449, **DEALERS: Bhairahava** 9867587253, 9857024528, **Bhatnagar** 021-4639720, 9802774953, **Birgunj** 9855027862, **Bitmode** 023-543929, 9842753913, 9806029541, **Bulwal** 071-437700, 9857015299, **Dang** 082-562616, 9857834719, **Dhangadi** 9801701825, 9848540205, **Dharan** 025-533343, 9842037291, **Gaighat** 035-420233, **Haridwar** 9801557113, **Hetauda** 9855032157, **Janakpur** 9807849677, 9801557112, **Kawasoti** 9821928792, 9845692618, **Lahan** 9818085908, **Narayanghat** 056-525801, 9802773182, **Nepalgunj** 081-551758, 9858020190, **Pokhara** 061-550287, 9802828646, 9802828643.

SIPRADI TRADING PVT. LTD.
A Distributor of **TATA** Vehicles

OUR WORK

TATA MOTORS
Connecting Aspirations

TATA

DRIVE OUR FUTURE IN SAFETY

TATA NEXON, THE SAFEST SUV

GLOBAL NCAP
5 STAR SAFETY RATING

SIPRADI TRADING PVT. LTD.
A Distributor of TATA Vehicles

The advertisement features a photograph of the interior of a Tata Nexon SUV. Two children, a girl and a boy, are seated in the back seats, both wearing seatbelts. The girl is reading a book, and the boy is looking out the window. A small table between them holds juice boxes and books. In the bottom right corner, a small inset image shows the exterior of the blue Tata Nexon SUV. The Tata Motors logo is in the top left, and the Tata logo is in the top right. Text overlays include the slogan 'DRIVE OUR FUTURE IN SAFETY' and 'TATA NEXON, THE SAFEST SUV'. A 'GLOBAL NCAP 5 STAR SAFETY RATING' badge is in the bottom left, and the distributor's name 'SIPRADI TRADING PVT. LTD.' is at the bottom center.

OUR WORK

TATA MOTORS
Connecting Aspirations

TATA

REFLECTS SAFETY IN ALL WAYS

TATA NEXON, THE SAFEST SUV

GLOBAL NCAP
5 STAR SAFETY RATING

SIPRADI TRADING PVT. LTD., An ISO 9001:2008 Certified Company, **Thapathali** 01-4250610, 4250612, 4222152, **Himanshu** 9801909840, **Kabindra** 9801013447, **Peenam** 9801909884, **Surya** 9801013469, **DEALERS: Bhalachawa** 9867587253, 9857024528, **Bhatnagar** 021-4639720, 9802778953, **Birgunj** 9855027862, **Bitumode** 023-543929, 9842753913, 9806029541, **Bulwal** 071-437700, 9857015299, **Dang** 082-562616, 9857834719, **Dhangadi** 9801701825, 9848540205, **Dharan** 025-533343, 9842037291, **Gaighat** 035-420233, **Hariwon** 9801557113, **Helatuda** 9855032157, **Janakpur** 9807849677, 9801557112, **Kawasoli** 9821928792, 9845692618, **Lahan** 9818085908, **Narayanghat** 056-525801, 9802773182, **Nepalgunj** 081-551758, 9858020190, **Pokhara** 061-550287, 9802828646, 9802828643.

SIPRADI TRADING PVT. LTD.
A Distributor of **TATA** Vehicles

OUR WORK



Mi 11 Movie Magic

- Qualcomm® Snapdragon™ 888
- Cinematic 108MP
- Sound by Harman Kardon
- WQHD + 120HZ display

8GB + 256GB

LeJun limited version
Midnight Gray
White
Horizon Blue





Mi 11X Pro
Cut above the best

- Qualcomm® Snapdragon™ 888
- Cinematic 108Mp
- 7.8mm Thickness Design
- WQHD + 120HZ display

8GB + 128GB **8GB + 256GB**

Mi 11 Lite
#ShowYourStyle

- Feather Light and Slim Design
- Vibrant 10-bit OLED Dot Display
- High-Resolution 64MP Triple Camera
- Qualcomm® Snapdragon™ 732

6GB + 128GB



Mi 11 Movie Magic

- Qualcomm® Snapdragon™ 888
- Cinematic 108MP
- Sound by Harman Kardon
- WQHD + 120HZ display

8GB + 256GB




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- Vibrant 10-bit OLED Dot Display
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- Qualcomm® Snapdragon™ 732

6GB + 128GB




Mi 11 Movie Magic

8GB + 256GB



Mi 11X Pro
Cut above the best

8GB + 128GB **8GB + 256GB**



Mi 11 Lite
#ShowYourStyle

6GB + 128GB



OUR WORK



Redmi 9 Power
#PowerPacked

mi
xiaomi

48MP Quad Camera Array
Ultra-Wide Angle & Macro Lenses

6000mAh Battery
18W Fast Charge (22.5W in-box)

16.58cm(6.53) FHD+IPS Display
Corning® Gorilla® Glass 3

Qualcomm® Snapdragon™ 662
Up to 128GB UFS 2.2 Storage

4GB + 64GB | 4GB + 128GB



Redmi 9 Power
#PowerPacked

mi
xiaomi

48MP Quad Camera Array
Ultra-Wide Angle & Macro Lenses

6000mAh Battery
18W Fast Charge (22.5W in-box)

16.58cm(6.53) FHD+IPS Display
Corning® Gorilla® Glass 3

Qualcomm® Snapdragon™ 662
Up to 128GB UFS 2.2 Storage

Rs. 18,999 | Rs. 20,999 | Rs. 21,999

4GB + 64GB | 4GB + 128GB | 6GB + 128GB



OUR WORK

POCO



POCO F3
The Real Beast

POCO



POCO X3 PRO
Exactly what you need
and more



Redmi Note 10 Pro
108 MP VOYAGER

- 108MP Camera
- AMOLED Display
- 120Hz Refresh Rate
- 732G Processor

6GB + 128GB | 8GB + 128GB

Redmi 9 Power
#PowerPacked

- 48MP Quad Camera Array
Ultra-Wide Angle & Macro Lenses
- 1.6.58cm(6.53) FHD+IPS Display
Corning® Gorilla® Glass 3
- 6000mAh Battery
18W Fast Charge (22.5W in-box)
- Qualcomm® Snapdragon™ 642
Up to 128GB UFS 2.2 Storage

4GB + 64GB | 4GB + 128GB | 6GB + 128GB

OUR WORK



United Heavy Equipment and Earth Movers Pvt. Ltd.

Anandanagar, Dhumbarahi, Ktm | VOITH Complex
Tel:- +977-1-4008801-05 | Web: www.uheem.com.np

Hotline Numbers:

Sales – 9851113299, 9851217690, 9851216590 | Service – 9851218690 | Spare – 9851167489



United Heavy Equipment and Earth Movers Pvt. Ltd.

Anandanagar, Dhumbarahi, Ktm | VOITH Complex
Tel:- +977-1-4008801-05 | Web: www.uheem.com.np

Hotline Numbers:

Sales – 9851113299, 9851217690, 9851216590 | Service – 9851218690 | Spare – 9851167489

OUR WORK

TATA MOTORS
Connecting Aspirations

TATA

GO FORTH & CONQUER
BEST WISHES FOR IPL 2019

NEXON

SIPRADI

This advertisement features a blue Tata Nexon SUV parked on a paved area in a city. A man in a light blue shirt and tan trousers is leaning against the front of the car. The background shows a modern building and a city skyline under a bright sky. The Tata Motors logo and slogan are in the top left, and the Tata logo is in the top right. The headline is in a blue box, and the car model name is on the front license plate area. The brand name 'SIPRADI' is at the bottom.

TATA MOTORS
Connecting Aspirations

TATA

KEEP PLAYING AWESOME
IPL 2019

NRG

SIPRADI

This advertisement features a silver Tata NRG hatchback parked on a green field in a stadium at night. A man in a red and white cricket jersey is sitting on the grass with a cricket bat. The stadium lights and a starry sky are in the background. The Tata Motors logo and slogan are in the top left, and the Tata logo is in the top right. The headline is in a blue box, and the car model name is on the front license plate area. The brand name 'SIPRADI' is at the bottom.

TATA MOTORS
Connecting Aspirations

TATA

SPIN IT IN STYLE
BEST WISHES FOR IPL 2019

TIGOR

SIPRADI

This advertisement features a red Tata Tigor sedan parked on a dark surface in a city at night. A man in a green jacket and white shirt is standing next to the car. The city skyline with illuminated buildings is in the background. The Tata Motors logo and slogan are in the top left, and the Tata logo is in the top right. The headline is in a blue box, and the car model name is on the rear license plate area. The brand name 'SIPRADI' is at the bottom.

OUR WORK



TATA MOTORS
Connecting Aspirations

TATA

NEXON EV
DRIVE THE LIGHTNING

POWERED BY
ZIPTRON

BOOKINGS OPEN

9813648124, 9801013449

SIPRADI

OUR WORK

TATA MOTORS
Connecting Aspirations

टाटा मोटर्स स्वर्णोदय

टाटाको नयाँ गाडीको स्वरिदमा पाउनुहोस् & तोला सक्न सक्न,
Accessories, Vehicle Tax र Insurance*

5 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 35,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 3,81,000

6 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 40,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 4,46,000

6 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 35,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 3,81,000

5 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 35,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 3,81,000

6 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 40,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 4,46,000

5 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 35,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 3,81,000

6 Tola Gold
Accessories worth Rs. 25,000
Insurance worth Rs. 40,000
Vehicle Tax worth Rs. 21,000
Total Benefits Upto Rs. 4,46,000

SIPRADI TRADING PVT. LTD., An ISO 9001:2008 Certified Company, Thapathali, 01-4250610, Jawalakhel, 01-5526838, Naxal, 01-4419449, Himanshu, 9801909840, Arjun, U, 9851092402, Arun, 9801013449, Pralima, 9851219043, Sujan, 9851126298, Surya, 9801013469, Kaja, 9801909844, Arjun, J, 9801013468, Niraj, 9801909845, Kabintra, 9801013447, Sushil, 9801013458. **DEALERS:** Bhairahawa, 071-525783, 9857024528, Biratnagar, 021-463920, 9802715782, Birgunj, 051-491962, 9855027882, Birtamode, 023-543929, 9842753913, Butwal, 071-437700, 9857015299, Dharan, 025-533343, 9801437291, Dang, 082-562616, 9857834719, Gaighat, 035-421843, 9807752820, Hetauda, 9855032157, Janakpur, 041-527998, 9807849677, Lahan, 033-562165, 9818085908, Pokhara, 061-550287, 9802828646, Narayanghat, 056-521309, 9802773182, Nepalgunj, 081-551758, 9848012600

SIPRADI TRADING PVT. LTD.
A Distributor of TATA Vehicles

SERVO
WORLD-CLASS LUBRICANTS
100% PERFORMANCE. EVERYTIME.
presents

AUTO SHOW 2017

नेपालको एउटै मात्र वृहत् अटो शो
नाडा अटो शो
मात्र ३ दिन बाँकी

समय: बिहान ११ बजे देखि बेलुकी ५:३० बजे सम्म
स्थान: मुकुटीमण्डप, काठमाण्डौ

"हामी त जाँदै छौं। तपाईंहरू पनि आउने हैन?"

Harish Acharya
हरिवंश आचार्य
अमिता

Madan Kshirsagar
मदनकृष्ण श्रेष्ठ
अमिता

Jointly Organized by

Fire Safety Partner

BUMPER DOOR PRIZE

RENEGADE COMMANDO

OUR WORK

Taste

CAPITAL Foods

OYO

ओयो, स्वादले मन छोयो...
तयारी चाउचाउ

VITAMINS

CALCIUM

PROTEIN

OYO Noodles

CAPITAL FOODS PVT. LTD.
Kapilvastu, Nepal. Web: www.capitalfoodsnepal.com

CELEBRATING

1st ANNIVERSARY

20% Discount*

POLICE
BRAND 1983 Collections

ESTD 2015
THE BASIC ME

Authorized Dealer:
S G International
Durbar Marg, Kathmandu
Ph.: +977 1 4259563/4223834
www.facebook.com/policebrandnepal

DEALERS WANTED Butwal, Biratnagar, Narayanghat

Now in POKHARA **GOSHALI HOUSE**
New Road, Pokhara, Nepal
Ph.: +977 061 520588/523588

GORKHA FEED INDUSTRIES PVT. LTD.

राखौ स्वस्थ कुखुरालाई खुवाई अनुपम पेलेट दाना.
बढाउँछ आम्दानी यसले अनि दिन्छ पोषणयुक्त खाना।

गोर्खा फिड इन्डस्ट्रिजद्वारा उत्पादित स्तरीय एवं
पोषणयुक्त र कुखुराको लागि निकै लाभदायक
अनुपम पेलेट दाना
बजारमा सर्वत्र उपलब्ध छ।

**नेपालभरको लागि डिलरको
पनि आवश्यकता छ।**

गोर्खा फिड इन्डस्ट्रिज प्रा. लि.
जितपुर बारा, नेपाल

सम्पर्क व्यक्तिहरु : अनूज - ९८५५०३३५०३, सुरेश - ९८५५०८५५५५
सुनिल - ९८५५०३३८६२

OUR WORK



OUR WORK

greenblocks
SUPER STRENGTH AAC BLOCKS

जर्मन टेक्नोलोजीबाट निर्मित
नेपालको पहिलो एसी ब्लक

भूकम्प प्रतिरोधी

छिटो निर्माण

कम लागत

हलुका तर बलियो

वातावरणमैत्री

ध्वनि प्रतिरोधी

आन्तरिक र बाह्य तापमानमा सन्तुलन

इल गर्न सजिलो

घरको पर्खाल, जता पनि लगाउन सजिलो, हलुका, ध्वनि तथा आगो प्रतिरोधी, पूर्ण इन्सुलेटेड हुने उच्चतम प्रविधिकाले बनेको AAC ब्लक प्रयोग गरी आफ्नो निर्माणमा गर्नु गर्नु अनि लगानीको प्रतिफलमा वर्षौं वर्ष दुक्क बन्ने ।

ए.ए.सी. ब्लक्स इन्डस्ट्रिज प्रा. लि.
चौली, पर्सा, नेपाल
इमेल : info@aacblocks.com.np | वेबसाइट : www.aacblocks.com.np

सम्पर्क कार्यालय (काठमाण्डौ) : ०१-४२३२६००
रोहिल, ९८९७००७२३७। पंकज, ९८०९०३७२९०। अलुज, ९८०९०२३९०९

NARAYANI STEELS

KEYAL GROUP

नारायणी स्टील्सका जरूता पाताले बन्छ सुन्दर र सुरक्षित घर
हिमाल, पहाड, तराई हामी सबैको पूरा गर्छ यसले रहर ।

सुन्दर, समुन्नत र सुरक्षित निर्माणका लागि
नारायणी स्टील्सको गुणस्तरीय उत्पादन

खिट्टै बजारमा आजदेखि

नारायणी स्टील्स प्रा. लि.
चौली गाउँपालिका, पर्सा, नेपाल
सम्पर्क: ८८५५०२९७३९, ८८५५०३३५०३

OUR WORK



OUR WORK





EVENT MANAGEMENT

CORPORATE EVENT

Our team is well prepared to meet all your expectations in the corporate event management spectrum. Our professional team is all set with a multitude of ideas that will match any budget and your requirements. We ensure smooth handling of any kind of event from start to end. Our team will competently resolve everything from slight glitches to complex challenges.

CONFERENCE AND SEMINAR MANAGEMENT

We figure out all the details involved in your conferences and seminars and can effectively deliver the successful exchange of information, whether it is a penetration of a new brand to potential customers, retention of old clients, conference, workshop or seminar, annual events, or just an informal gathering. We are being ready to successfully handle anything as per your need.

PRODUCT LAUNCH AND BRAND ACTIVATIONS

From product launching event to brand activation initiatives, our marketing and business event team possess a wealth of experience to make your event vital and value driven for your target audience. Each detail is planned thoroughly for these programs s per your priorities. We ensure the customer connects with our clients product on a level that matters. Through promotional activities that will effectively get into market segments, we will bring your brand to life. To us, product launches and brand activations are about giving our clients the ideas and the platform that is needed to showcase their products, in order to propel them into the market in an effective manner.

LIFESTYLE EVENTS

Your premium and high profile parties, fashion shows, brunches etc., come within this category. Our premium standard of quality allows us to be able to provide you with unparalleled events, giving your guests an experience they will remember. Our eye for detail enables us to concentrate on even the finer things involved with any event, as well as the event on a broader scale.



SOCIAL EVENT

Everest Ad & Event Management carries out one-of-a-kind events for its clients. Only when we can ensure responsible and premium delivery of your requirement, do we take on this category of events. Our creative and production team come together to help us convey your message. From the concept to the final execution, alongside all other incidentals, we look after it all.

WEDDING

We have a passionate team of wedding designers based in Kathmandu. Our success has been established by the extremely personal service we provide to our clients. Our well-developed resource network helps us provide our clients with specialized solutions after gaining a comprehensive understanding of what their expectations are. For the perfect wedding, and an absolute peace of mind, we are here to help you out for premium wedding planning.

EXHIBITION SERVICES, STALL DESIGN AND FABRICATION

In terms of your exhibition and stall requirements, we are fully equipped and trained to design and execute effective work, providing a certain level of efficiency in our solutions that ensure success. Our creative team crafts a layout that is representative of your products, needs, and concepts. Our services are inclusive of tent set up, booth & stall designs and setting up various points of display.

ENTERTAINMENT SERVICES

We also manage premium entertainment services. Within the corporate segment of entertainment, events range from executive retreats and incentive programs to appreciation events and award ceremonies or dealers meet and many more. We do take pride in having the proficiency to organize all kinds of entertainment such as shows, parties, celebrations etc. where we would like to make sure that everyone is involved to have a fabulous and wonderful time.



OUR WORK



TATA Motors New Range Launching Event

OUR WORK



TATA Motors Maha Utsav in Butwal, Pokhara and Itahari

OUR WORK



TATA I&LCV Launching Event at Itahari, Narayanghat, Dhangadi, Butwal, Pokhara and Kathmandu

OUR WORK



OUR WORK



OUR WORK



OUR WORK



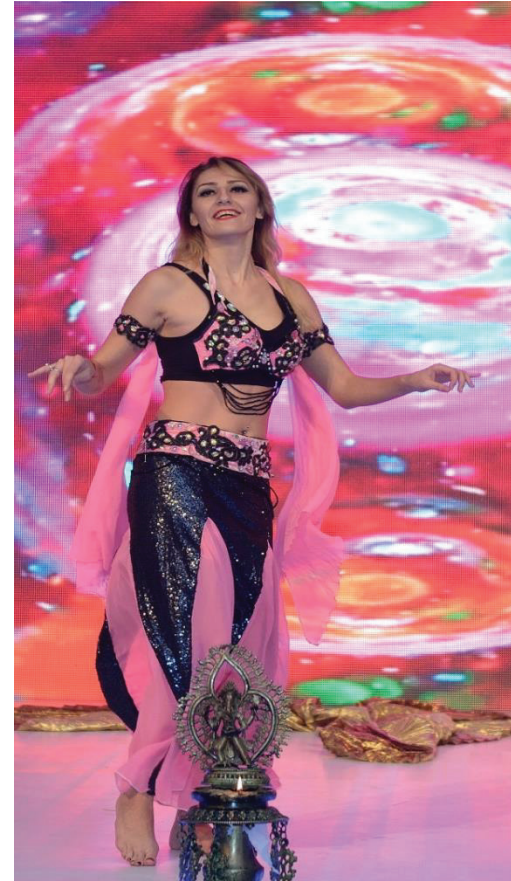
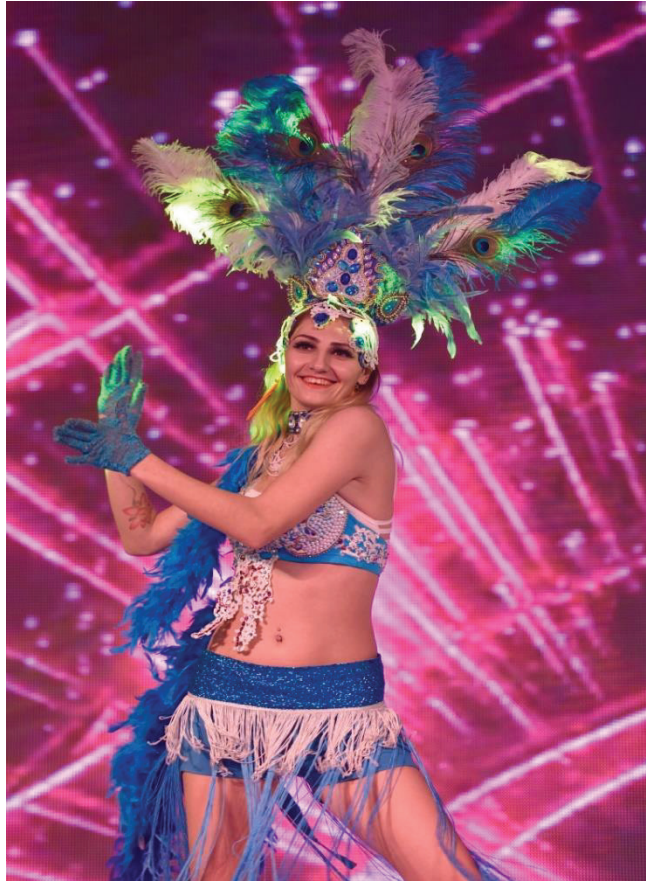
OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK



OUR WORK

STALL FABRICATION (3D Modelling)

